

# Your Membership Roadmap

A Pathway to Success

Ready. Set. Explore.



Europe, Middle East,  
& Africa



# Training and Education for All Career Levels

The cleaning industry is ever evolving, and ISSA is here to help you keep up and stay ahead. From events and webinars to in-depth education and certification, everything you need to achieve your specific and unique career goals is available and discounted exclusively for members.



## Event Calendar

Everything offered in this one, easy to navigate, event calendar. Discover events by topic, location, business type, or event type – it's quick and convenient.

[View All Events »](#)

## Free Webinar Center

Yes. Free. You have complimentary access to the webinar library featuring over 100 educational videos delivered by scientific experts, C-level executives, and other leading influencers and key decision makers.

[Explore Webinar Center »](#)

## Infection Prevention Courses by GBAC

Find infection prevention courses in our robust ISSA Online Learning Center for professionals to educate themselves on the appropriate techniques to properly clean and disinfect to keep the public and your employees safe and healthy.

[View Infection Prevention Courses »](#)

## ISSA Online Learning Center

Find a wide range of educational resources specific to your needs at the Online Learning Center which features new opportunities to achieve certifications, accrue learning experience to earn continuing education credits, discover specific specialty tracks, and expand your skillset all from the comfort of your home or office.

[Explore Online Learning Options »](#)

## Cleaning Management Institute (CMI)

CMI's live and online courses deliver the education and certification you need to bring valuable expertise to your organization and for your career advancement.

- [Management and Supervisory Certified](#)
- [Accredited Auditing Professional Certification](#)
- [Train the Trainer](#)
- [Custodial Technician Basic and Advanced](#)

# Industry Standards for Cleaning Operations

## ISSA Clean Standards

You have member-only access to industry standards for cleaning quality, effectiveness, and efficiency. These standards are used by top cleaning organizations and facility management around the world. There are three standards available:

- ISSA Clean Standards: Institutional and Commercial
- ISSA Clean Standards: Schools K-12
- Cleaning Industry Management Standard (CIMS)

[Download Your Copy Today >>](#)



## The Cleaning Industry Management Standard

CIMS Advanced by GBAC certification is designed to assist cleaning service providers to understand the customers' service requirements and renewed emphasis on maintaining hygienic environments through, disinfection, and infection prevention protocols.

[Become CIMS Certified Today >>](#)

# Business Resources to Help You Succeed

## Member Business Resources

From the workloading and bidding resource, to the Official Cleaning Times and the Value of Clean® tools, every resource has been engineered to improve your business operation.

[Access Efficient Time Saving Tools >>](#)

## A Global Network of Your Colleagues

Connect with and learn from more than 10,500 ISSA members around the world. The ISSA Member Directory is your resource to engage with other members – including hundreds of certified organizations.

[Explore Member Directory >>](#)

## Promote Yourself as an ISSA Member

Communicating with customers, prospects, and employees about your commitment to the value of clean helps to professionalize your business and raise awareness for the cleaning industry as a whole. Utilize the ISSA member logo, sample member press releases, suggested social media posts, and even more resources to elevate your business above the competition.

[Download Your Toolkit >>](#)



# ISSA Global Trade Shows

## ISSA PULIRE

ISSA PULIRE, the international fair for the professional cleaning industry, is where people come to expand their business expertise, discover new commercial partners, and keep up to speed with the latest trends; it is a community of professionals who share a passion. ISSA members can exhibit at a discounted rate and join the **300+ exhibitors and 20.000+ attendees** and be inspired by those who work every day to keep the world clean and safe for everyone.

[Learn More >>](#)

## ISSA SHOW NORTH AMERICA

ISSA members can attend the Show floor for free and join nearly 13,000 of your colleagues for the industry's largest event, ISSA Show North America, encompassing premier education, cutting-edge innovations, networking events, and infinite opportunities to grow your business. Offering **600+ exhibitors, 70+ speakers, 100+ education sessions**, and **unlimited networking opportunities** throughout the week.

[Learn More >>](#)

## ISSA GLOBAL SHOWS

The Worldwide Cleaning Portfolio

ISSA SHOW  
ISSA PAVILION  
ISSA CONFERENCE

## The Worldwide Cleaning Portfolio

ISSA Global Show Portfolio offers industry coverage for cleaning professionals around the globe to network, learn through educational workshops, and promote the advancement of cleaning technologies.

[Learn More >>](#)



# Global Biorisk Advisory Council

The Global Biorisk Advisory Council® (GBAC), a Division of ISSA, helps organizations demonstrate their commitment to protecting the health and well-being of customers and employees in a safe, responsible, and sustainable way. GBAC also provides the training and education needed to help shape a healthier and safer world for everyone, everywhere.

[Learn More About GBAC >>](#)



## Validation and Auditing Technology Guide and Directory

This valuable directory presents an overview of current and emerging validation and auditing technologies in the cleaning industry and will help you evaluate and implement new technology in your cleaning and disinfection validation and auditing programs.

[Download Your Free Copy >>](#)



## GBAC STAR Report

This complimentary monthly e-newsletter features unique GBAC-related content for anyone looking to stay ahead of the curve on infection prevention and control.

[Subscribe Now >>](#)

# Exclusive Industry News to Keep You Informed

Stay updated on cleaning industry news and trends with [ISSA's media brands](#) delivered in print, digital, video, and podcasts. Additionally, you have access to an ever-growing library of [educational articles](#) and can stay current with ISSA's [daily news feed](#).

**Click on each logo to learn more**

## Does your company have industry news to share?

You can submit your press releases and news to [pr@issa.com](mailto:pr@issa.com) for consideration by the editorial team to be distributed across our news network.

### Print and Digital Publications



# INCLEAN

# Advertise Your Business With Us

ISSA connects you with the largest, most engaged network of suppliers and service providers in the cleaning and related industries. ISSA works with you to create a marketing communications program that reaches your target audience. A partnership with ISSA enables you to build your brand through a strategy that drives results and performance —creating quality connections that lead to long-term growth and success.

## Partnering With ISSA Provides

- Access and reach to leading organizations across the entire cleaning industry value chain to **ATTRACT** your target audience.
- Industry veteran team of content specialists—the voice of the industry—developing best-in-class content to **ENGAGE** your customers and prospects with data, stories, and trends.
- Proven tactics and products designed to **ACTIVATE** by delivering performance on thought leadership, brand awareness, and lead generation.

[Download our Media Kit >](#)



**ISSA® Today**  
The Worldwide Cleaning Industry Association Publication

The trusted voice  
of the global  
cleaning community



**CMM** | CLEANING &  
MAINTENANCE  
MANAGEMENT

The leading media  
brand serving facility  
service providers



**CLEANFAX**  
FOR CLEANING + RESTORATION PROFESSIONALS

The #1 media resource  
for the specialty cleaning  
and restoration industry



## Straight Talk

An ISSA webcast and  
companion podcast  
series that spotlights the  
global cleaning industry.

# Celebrating the Cleaning Industry

There are so many reasons to celebrate the cleaning industry and the tireless work and dedication of everyone involved! Check out our three big events.



## ISSA 100th Anniversary

ISSA is entering its 100th year in 2023 and we are celebrating and commemorating this milestone all year long. Find out how you can be part of the celebration.

[Celebrate 100 Years of Cleaning >>](#)

## International Housekeepers and Environmental Services Week



Held every year during the second full week of September, International Housekeepers and Environmental Services Week is a week dedicated to recognizing the efforts of hard-working custodial staff members. We are proud to recognize the hard work of all housekeeping and environmental services staff. These custodians are on the front lines, cleaning up so others can get by.

[Celebrate With Us >>](#)

# Connect with ISSA

We are here for you.

## ISSA Europe, Middle East & Africa

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## Follow Us on Social Media



## Diversity, Equity, and Inclusion

Anyone, from any background, should feel encouraged to participate and contribute to the cleaning industry. ISSA is committed to creating an environment that welcomes new ideas and perspectives, and where hostility or other antisocial behaviors are not tolerated.

# ISSAPULIRE

## The ISSA Family

### Divisions

**ISSA**  
Residential

**GBAC**  
GLOBAL BIORISK ADVISORY COUNCIL  
A Division of ISSA

**IEHA**  
A Division of ISSA

**WSA**  
Workplace Solutions Association  
Powered by ISSA

**CHHA**  
ADVISORY OF ISSA

### Media

**ISSA Today**  
The Worldwide Cleaning Industry Association Publication

**CMM** | CLEANING &  
MAINTENANCE  
MANAGEMENT

**INCLEAN**

**CLEANFAX**  
FOR CLEANING + RESTORATION PROFESSIONALS

Chicago, U.S. (HQ) • Toronto, Canada • Milan, Italy • Sydney, Australia • and Seoul, South Korea